

Press Release – FOR IMMEDIATE RELEASE

ENAIKOON Releases First NFC Android App with Backend Software: inViu NFC-tracker

Berlin, Germany, November 19, 2012 – German telematics company, ENAIKOON, has launched the inViu NFC-tracker, a new Android app that tracks and manages tasks, mobile employees, and mobile assets using Near Field Communication (NFC) technology. This Android NFC app developed by ENAIKOON is the first of its kind that connects to a backend web portal server.



The inViu NFC-tracker manages the real-time tracking of employee tasks, activities, and mobile assets, such as products, inventory, and equipment. When an NFC-enabled smartphone scans an NFC tag, the phone stores the information and sends it to the ENAIKOON servers for further analysis through the online web

portal, inViu pro. This web portal allows the user to remotely view and analyse the collected data from inViu NFC-tracker with any web browser. The NFC tracking system is low cost compared to other tracking systems as the only hardware needed is an off-the-shelf NFC-capable Android smartphone. There are many tracking possibilities as NFC tags can take almost any size, shape, or form. Paperless accounting, real-time tracking, and optimised employee management are just some of the features of the inViu NFC-tracker system. Organisations are able to save on labour costs with fewer administration staff and increased productivity.

“We knew we had to develop a tracking solution using NFC technology when we saw its rise in popularity and endless tracking possibilities,” said Markus Semm, managing director of ENAIKOON. “Organisations with a mobile workforce or inventory can greatly benefit from the NFC-tracker as it saves administration costs and time. We are extremely excited to introduce NFC-tracker to our inViu Android app family.”

What sets inViu NFC-tracker apart from the other NFC apps is its backend software. inViu pro is an intelligent and adaptable online asset tracking and management software. With an inViu pro account, users can synchronise their account with the inViu NFC-tracker app, which sends all scanned information to the ENAIKOON server. From the online web portal, users can further analyse the collected data, export it into reports using third-party software for dispatching or bookkeeping, or share with other authorised users.

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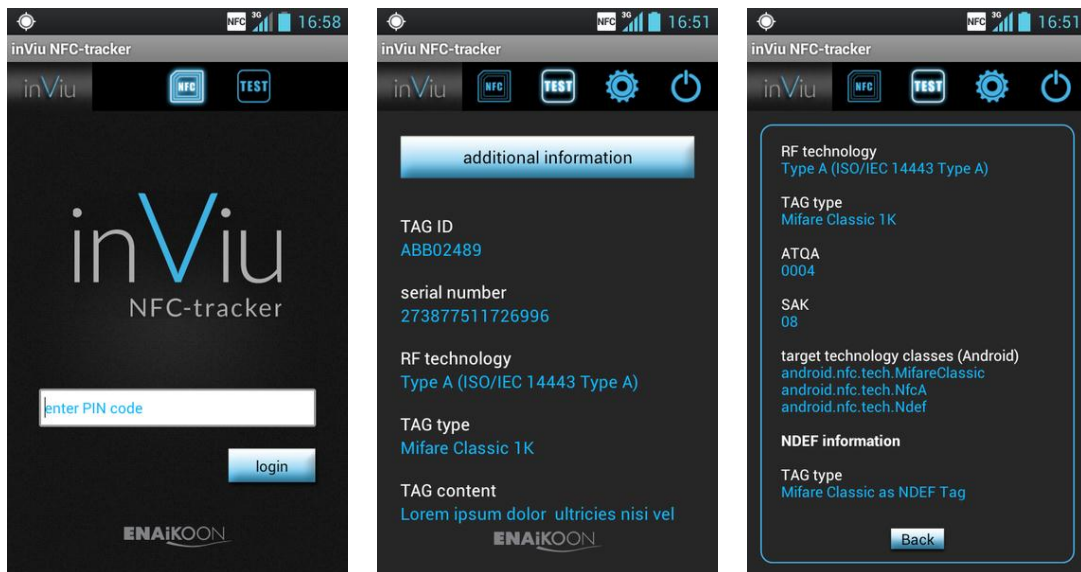
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ENAIKOON has also developed other Android apps, such as inViu OpenCellID, inViu GPS-details, and inViu traffic-counter. They are working towards one, integrated suite of the inViu app series.

inViu NFC-tracker is now available for download on Google Play. To learn more about the inViu NFC-tracker and NFC technology, please visit www.nfc-tracker.com.



About ENAIKOON

Since their inception in 2002, ENAIKOON has been a leader in delivering telematics solutions to businesses in the logistics, transport, medical, cleaning, and construction industries. This Berlin-based German company specialises in tailoring mobile tracking solutions for each individual customer, often aiding in theft prevention, employee monitoring, and fleet management. The combination of their sophisticated online asset-tracking software and adaptable range of GPS devices ensures their customers security, operation efficiency, and business optimisation. To learn more about their services and telematics solutions, please visit www.enaikoon.com.

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